

Smokefree Sports implementation framework



1. Assess current situation

Ask members to provide their suggestions to a designated committee member (or members)

Committee members to visually assess smoking rates at various times at the Club

Invite feedback at club committee meeting from members

Send a survey to Club members to ascertain drive for change and potential resistance

2. Develop smokefree policy

Utilise feedback gained from consultation with members

Hold discussions during committee meetings

Use multiple drafts if required, consider asking for feedback from members

Consider whether to go completely or partially smokefree

Develop a compliance strategy for once the policy is implemented

3. Communicate policy

Notify all members and participants of the new policy, including informing everyone when it will come into effect

Notify other local clubs and request they communicate to their players and members to support your new policy whilst at your venue

Notify your league that your Club is now smokefree

Notify local media and promote the benefits to the local community

Contact local community groups such as schools or kindergartens to promote your Club going smokefree

4. Install signage

Install signage in places where people currently smoke and where it will be visible

Have signage at the entrance of the ground notifying entrants to the venue of your new policy

Install signage in bathrooms, toilets and where people may form queues to capture their attention

Add posters or signage promoting the cessation services provided through Quit

5. Review

Consider the success of your policy implementation and if revisions are required

You might need to go back a step or two if changes are made



Choose the actions which are best suited to your Club's circumstances. You do not need to complete all actions.